

Minutes of the Meeting of the Executive Committee
March for Science – Birmingham, Al
5:30pm 13 February 2017
BRBB 258

Attending Members

Marvin Bowlin, Secretary and Acting Chair
Matthew Godwin, Director of Logistics and Planning
Emily Gina, Director of Inter-Organizational Cooperation
Nicole Watkins, Director of Outreach

Meeting called to order at 6:19pm.

Agenda Adopted with amendments:

- Strike Section II and renumbered throughout
- Strike i. under media outreach and renumbered appropriately
- Amended New Business a. i. 2 to read “1pm”
- Amended New Business a. i. 3 to include Joint Health Sciences committee at 3pm on the 14th of February.
- Amended New Business b to include Women’s March meeting on the 20th.

Minutes approved as read.

Motion to set up “name” [.bhammarchforscience@gmail.com](mailto:bhammarchforscience@gmail.com) emails motioned by Cortez and seconded by Nicole. Motion passed unanimously.

Old Business

- a. March Timing and Duration
 - i. The committee agreed to schedule the march on the same day, April 22nd, as the DC march. The committee further resolved to schedule a variety of events before and after the march to allow for greater involvement of the community, and to publish a schedule prior to the march.
 - ii. Nicole agreed to reach out to the McWane Science Center, Birmingham Botanical Gardens, and Birmingham Zoo and see if they would be willing to cooperate with the march efforts on Earth Day activities. Emily is reaching out to Make Birmingham to determine fees and costs associated with using their space to produce merchandise with volunteer help and to set up events.
 - iii. The committee resolved to prepare a schedule of the day’s activities prior to the march date, and to set the date up as an all-day event with the march scheduled for the morning hours and Earth Day events held by other groups being advertised in the afternoon hours. Emily suggested gauging interest from partner organizations in setting up tables and firmly stated the need for at least five committed tables in order to make tabling a viable option. Emily also passed around a document from MPACT about advocacy, which she will upload to the Google Drive shortly. Finally, Emily shared contact information for Dalia Abrams, a local advocate highly experienced with city forms and petitions (birthpower@bellsouth.net).

b. March Organization

- i. The committee resolved to draft an independent mission statement specific for Birmingham and Alabama, but also to refer to the mission statement of the DC march. The committee also resolved to draft a point-by-point list of “demands” specific to Birmingham and Alabama while emphasizing support for the DC march. Drafting of the mission statement will be done by google document collaboration, which Cortez will set up and share.
- ii. Fund Raising
 1. The committee expressed support for the production of simplistic, minimalistic post cards with a definition of science on one side and writing space on the other side for use in mailing to federal, state, and local elected officials. Emphasis was placed on one color and an older type writer font style.
 2. Emily’s contact at Make Birmingham will be in touch with her on pricing for a variety of activities that we can utilize as fundraising and outreach opportunities. The committee expressed strong support for this activity set. The committee resolved to request Leigh to produce a set of simple, Birmingham specific logos to put onto merchandise, such as the Vulcan statue holding the March atom.
 3. The committee has resolved to not become entangled with knitting thinking caps. They are complex and require special tools and generally seem like more effort than the committee can expend in one area. However, the committee is open to allowing outside groups to advertise availability of thinking caps that have been made.
- iii. Continuation will be discussed later in greater detail.

Nicole departed at 8:30pm

- iv. Emily is preparing a list of targeted communities, organizations, and businesses. Cortez will reach out to Auburn while Matt will reach out to local colleges.
 - v. Social interactions and reactions will be dealt with while drafting the mission statement.
 - vi. Contacting government officials will be discussed later when we have a mission statement.
- c. Media Outreach
- i. An email will be composed following the drafting of the mission statement.
 - ii. Same as c.i.
- d. Social Outreach
- i. Cortez is attending the Spencer’s Honors House meeting to discuss the march’s organization and community involvement. Emily will be attending the UAB Institute for Human Rights meeting at Campbell Hall on the 16th at 6:30-8:30pm.
- e. Finances and Fundraising
- i. Cortez suggested reaching out to the Cahaba River society to be our non-profit fiscal sponsor. Emily suggested Forward Alabama, who supported the Women’s March. Matt suggested the McWanes Science Center, which is a 501(c)3. The McWanes Science Center was the favored option and Matt is reaching out to them. The “apocalypse” scenario was suggested where a corporate sponsor, a solar panel manufacturer, can

sponsor us instead. For fiscal sponsorship, we want financial management, insurance management, and general fiscal support.

- ii. Matt reported that Lucy's Coffee and Tea was very open to a profit split period in exchange for advertising. The committee has resolved to develop a "community sponsors" advertisement section on the website, t-shirts, posters, etc. where logos for businesses and organizations that support the effort can be displayed.
- iii. Financial positions will be discussed when a fiscal sponsor has been obtained.

New Business

- a. Communications
 - i. UAB Faculty Senate
 - 1. The faculty senate will be meeting 14 Feb 17 at 7:30pm-9:30pm. We've received an invitation from John Meyers, the chair of the committee, to attend. Matt committed to attending, while Emily disclosed potential conflicts of interest as her father was the previous Provost of the university.
 - 2. The executive committee of the faculty senate will be meeting with members of the executive committee for the march on 14 Feb 17 at 1pm. Cortez has committed to attending and other members are welcomed.
 - 3. A meeting with the Joint Health Sciences senators has been set up for 3pm on 14 Feb 17. Matt will be attending and others are invited.
 - b. Emily's contact at the Women's March suggested meeting with the organizers of the Women's March on the 20th of February. Emily will serve as contact point. Cortez is not available after 4pm on the 20th.

Reports from Committees

None

Guest Remarks

None

Closing Business

The next scheduled meeting for the executive committee is tentatively scheduled for either Thursday, 16 Feb 17, at 4:30pm in BBRB room 254, or Friday, 17 Feb 17, at 4:30pm in BBRB 254. The final time will be decided later this week.

Meeting adjourned at 9:30pm

Respectfully submitted

Marvin Bowlin
Secretary