

Minutes of the Meeting of the Executive Committee
March for Science – Birmingham, Al
6:00pm 17 March 2017
BRBB 258

Officers Present

Marvin Bowlin, Secretary of the Executive Committee

Emily Capilouto, Director Alabama Network Coordination

Matt Godwin, Director of Logistics and Planning, Chair of the Executive Committee

Jeff Hirschy, Director of Communications

Leigh Sarver, Director of Design

Nicole Watkins, Director of Outreach

Doug Watkins, Director of Web Design and Technology

Meeting was called to order at 6:09pm by Chairman Godwin.

Reading and Adoption of the Agenda

- Director N. Watkins motioned to amend the agenda: Add “Science Advocacy written proposal” to the New Business section. Motion seconded by Director Sarver and passed unanimously.
- Motion to Approve the Agenda as amended made by Director Godwin and seconded by Director Capilouto. Motion passed unanimously.

Reading of all Previous, Unapproved Minutes

- Motion to accept the minutes as read made by Director Godwin and seconded by Director Capilouto. Motion passed unanimously.

Reports from the Secretary’s Desk

- Secretary Bowlin read the financial report and motioned to accept it. The motion was seconded by Director N. Watkins and passed unanimously.
- Secretary Bowlin reported that the Birmingham Police Department had suggested a route and time change and presented the change. The route is shortened to 0.94 miles but still includes principle targets, while the time was moved ahead one hour from the original planned time. Secretary Bowlin motioned to accept the new route and time, and was seconded by multiple members of the committee. The motion passed unanimously.
- Secretary Bowlin reported that the Central Library was approached to host the science experiments on the event day. He will be preparing a proposal for the library to review and will report on it later.
- Secretary Bowlin reported that he will be preparing a presentation for the City Council meeting on 21 March 2017, and would like help with preparing the presentation, and for any others available to attend the meeting.

Reports from Committees

Alabama Networking

- Director Capilouto reported that Huntsville has an approved route and time, as well as logos, and t-shirts. She is working to plan an outreach event with them. Her report is on the Google Drive.
 - o Suggested Virtual events/virtual marches for people unable to attend the local march on the day of the event.
 - o Discussed shirts being made at MAKEBhm; also discussed providing a shirt to Bertha for advertising.
 - o Trimtab will be hosting an anniversary event around the weekend of the 31st of March, and will be holding a tour and tasting for \$10. Secretary Bowlin will approach them to see if it would be acceptable to record the tour and tasting as part of the communications science in the magic city initiative. Others are invited to attend as well. Secretary Bowlin was quite enthusiastic.
 - o McWane is holding another After Dark event on April 7th, and it might be appropriate to attend it early on. Later in the event it gets weird, apparently.
 - o Director Capilouto approached Camp McDonell, an Episcopal camp that has great ties to environmental activities. The owner of the camp is considering a run for Governor and may want to use attendance as a public outreach event. Director Capilouto will look further into this, but the committee expressed interest provided the table doesn't become a politician's pulpit.
 - o Director Godwin motioned to accept the report. Motion was seconded by Director N. Watkins and approved unanimously.

Communications

- o Director Hirschy reports we have been retweeted across the world and are being followed by marches on five out of seven continents – Africa and Antarctica being the exceptions. Secretary Bowlin requested a write-up of these facts to include in the City Council address.
- o Director Hirschy requested that we have an event ready to launch by Sunday and prepare the Press Kit by then as well. Director N. Watkins mentioned the Cahaba River Society event.
- o Director Hirschy reports that the press kit is almost ready. Director Godwin will be forwarding the Miami press kit for guidance.
- o Discussion on a flyer-based event for prizes. Flyers with science facts and keywords can be spread throughout the city. Contestants can text/email/QR Code the keywords for entries into the contest. More discussion to be held on this later.
- o Director Godwin motioned to accept the report. Director N. Watkins seconded. The motion passed unanimously.

Design

- o Director Sarver requested a Graphic Design slack channel to expedite design requests.
- o Director Capilouto will follow up with Director Sarver on flier designs for MAKEBham event.

- Discussion for committee funding for advertisement. All fund requests should be submitted in form of a budgeting vote.
- Discussion of science puns and events revolving around them. Director N. Watkins suggested a Punraiser. This could be folded into a flier event and with postcards.
- Director N. Watkins and Director Capilouto gave “mad props” to Director Sarver for logo and t-shirt designs. Director Capilouto specifically requested that it be noted that she declared the designs “Fucking Awesome” in the minutes.
- Director Godwin motioned to accept the report. Director Capilouto seconded. Motion passed unanimously.

Logistics and Planning

- Director Godwin discussed sign making events. It was suggested that used paint sticks could be obtained as donations for use in making the signs. Discussion will be held later.
- Greenbucket proposal was received. It was considerably more than expected and very little of the funds raised would be donated to us (\$1 donation to us compared to a \$7-8 profit). The committee unanimously agreed to reject the proposal.

At 8:11, the meeting was recessed for a 10 minute recess. Reconvened at 8:19pm.

- Director Godwin presented Deborah’s Party rental quote for over \$1000 for a stage and tent rental. Motion to dismiss the quote was made by Director Godwin and seconded by the committee as a whole. Motion passed; the quote was dismissed.
- Secretary Bowlin recommended ordering half the portable toilets and to use the library as the source of other restrooms. We are still waiting to hear from the library, though, so maintain a 10 and 5 toilet quote.
- Motion to accept the report made by Director Godwin and seconded by Director Hirschy. Motion passed unanimously.

Outreach

- Motion to allow Birmingham Young Democrats to host a branded voter registration booth made by Director N. Watkins. Motion seconded by Director D. Watkins and Director Capilouto. Motion passed unanimously.
- Discussed legal observers and march marshals. The lawyers Director Godwin are in contact with can do legal training for “know your rights” situations. Director N. Watkins will share info for a UAB hosted event for legal observers.
- Motion to allow ACLU to table at the event made by Director N. Watkins and seconded by Director Capilouto. Motion passed unanimously.
- Motion to allow Cahaba River Society to table at the event made by Director N. Watkins and seconded by Director Capilouto. Motion passed unanimously.
- Motion to allow Alabama Science in Motion to table at the event made by Director N. Watkins and seconded by Director Capilouto. Motion passed unanimously.
- Motion to allow AIDS AL to table at the event made by Director N. Watkins and seconded by Director Capilouto. Motion passed unanimously.

- There still hasn't been any contact from Mercedes; Director N. Watkins suspects that the person who forwarded the information wasn't part of Mercedes but had worked with the person in question before. Still waiting.
- The Cahaba event proposed restricts the number of canoe passengers to 22 people.
- Planned Parenthood has a unique situation, where they have two "branches", where one is political and one is apolitical. Director Godwin motioned to table the discussion for Planned Parenthood until someone from the organization could attend a meeting. Seconded by Director N. Watkins. Passed unanimously.
- Motion to invite the sexual educator of Planned Parenthood, or a representative thereof, to discuss the role Planned Parenthood will play in a table at the event. Seconded by Director Capilouto, passed unanimously. Directors Capilouto and N. Watkins will contact.
- Director N. Watkins requested clarification as to what authority each director had. Secretary Bowlin advised that you can make tentative agreements with the partners and then request the committee to confirm the agreement; if it fails you can blame the committee and especially Secretary Bowlin, as he'll be the most likely never to meet these people.
- Motion to accept the report made by Director Godwin and seconded by Director N. Watkins. Motion passed unanimously.

Web and Technology

- Director D. Watkins reported that he has purchased the domain for the website, which is up and running. He requested more blog posts for the website.
- Motion to accept the report made by Director N. Watkins and seconded by Director Capilouto. Motion passed unanimously.

Special Orders

- Secretary Bowlin motioned to amend the Rules of Order to include the following:
 - Under Rule 3, add subrule 5, which reads:
 - 5. When expediency is needed and a committee meeting cannot be convened in time to act, it is acceptable for a virtual meeting to be convened *sententiae gratis*, provided the following conditions are met:
 - All members entitled to vote per Rule 3.3 are informed of the need to act and have indicated they are aware of the need.
 - All members who are entitled to vote, being informed of the need for an SG meeting, consent to either being involved in the meeting or voting an abstention vote.
 - Actions taken by an SG meeting require a majority of all members, per rule 3.3, voting in favor; an abstention vote counts against the action for this purpose.

Old and Unfinished Business

New Business

- Motion to table Science Advocacy proposal until the next meeting

The meeting was adjourned at 9:28pm.